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REYNOLDS MEDIA SERVICES

2425 FOUNTAINVIEW, STE. 355 HOUSTON, TX 77057
(713) 977-3778 FAX (713) 977-3774

STAGE TRAFFIC INSTRUCTIONS

TO: **TRAFFIC DEPARTMENTS**
FROM: **STEPHANIE CONCIALDI**
DATE: **3/30/00**
RE: **STAGE - APRIL ONE DAY SALE**
DGS Job # SODS400L

ONE DAY SALE - Flight Dates: Wednesday 4/5 (2pm start time) - Thursday 4/6/00 (5pm cut-off time)

Please run the following spots for the "ONE DAY SALE" schedule for
Wednesday 4/5/00 ONLY (2pm start)...

<u>ISCI</u>	<u>COMMERCIAL</u>	<u>LENGTH</u>	<u>ROTATION</u>
SO40D60R	TOMORROW	:60	100%

Please run the following spots for the "ONE DAY SALE" schedule for
Thursday 4/6/00 ONLY (5pm cut-off)...

<u>ISCI</u>	<u>COMMERCIAL</u>	<u>LENGTH</u>	<u>ROTATION</u>
SO40J60R	TODAY	:60	100%

Do not hesitate to call with any questions!! (713) 977-3778

THU. 11. 2000

1:04PM

REYNOLDS MEDIA

NO. 587

P. 15

REYNOLDS MEDIA SERVICES

2425 FOUNTAINVIEW, STE. 355 HOUSTON, TX 77057
(713) 977-3778 FAX (713) 977-3774

STAGE TRAFFIC INSTRUCTIONS

TO: TRAFFIC DEPARTMENTS
FROM: STEPHANIE CONCIALDI
DATE: 5/11/00
RE: STAGE - MAY ONE DAY SALE
DGS Job # SODS500L

ONE DAY SALE - Flight Dates: Wednesday 5/17 (2pm start time) - Thursday 5/18 (5pm cut-off time)

Please run the following spots for the "ONE DAY SALE" schedule for
Wednesday 5/17/00 ONLY (2pm start)...

<u>ISCI</u>	<u>COMMERCIAL</u>	<u>LENGTH</u>	<u>ROTATION</u>
SO50D60R	TOMORROW	:60	100%

Please run the following spots for the "ONE DAY SALE" schedule for
Thursday 5/18/00 ONLY (5pm cut-off)...

<u>ISCI</u>	<u>COMMERCIAL</u>	<u>LENGTH</u>	<u>ROTATION</u>
SO50J60R	TODAY	:60	100%

Do not hesitate to call with any questions!! (713) 977-3778

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STAGE TRAFFIC INSTRUCTIONS

TO: TRAFFIC DEPARTMENTS
FROM: STEPHANIE CONCIALDI
DATE: 5/26/00
RE: STAGE - JUNE ONE DAY SALE
DGS Job # SODS600L

ONE DAY SALE - Flight Dates: Wednesday 6/7 (2pm start time) - Thursday 6/8 (5pm cut-off time)

Please run the following spots for the "ONE DAY SALE" schedule for
Wednesday 6/7/00 ONLY (2pm start)...

<u>ISCI</u>	<u>COMMERCIAL</u>	<u>LENGTH</u>	<u>ROTATION</u>
SO60D60R	TOMORROW	:60	100%

Please run the following spots for the "ONE DAY SALE" schedule for
Thursday 6/8/00 ONLY (5pm cut-off)...

<u>ISCI</u>	<u>COMMERCIAL</u>	<u>LENGTH</u>	<u>ROTATION</u>
SO60J60R	TODAY	:60	100%

Do not hesitate to call with any questions!! (713) 977-3778

REYNOLDS MEDIA SERVICES

2425 FOUNTAINVIEW, STE. 355 HOUSTON, TX 77057 (713) 977-3778 FAX (713) 977-3774

RADIO ORDER FORM

Date: 1/25/2000
 To: Jean Dahleen
 Station/City: KDSN-A/F Denison, IA
 Fax: (712) 263-2088
 From: Stephanie Concialdi
 Re: Stage Stores, Inc. 2000 Buys 1/00 - 7/00

Attn Rep: Following are 6 radio buys for Stage Stores, Inc. Please use the same schedule for each flight date listed. Do not hesitate to call me with questions.

Events:	Flight Dates: (see exact times on schedule below)	Spot Length:
One Day Sale	We 2/9 (2pm start) - Th 2/10 (5pm cut-off)	:60
One Day Sale	We 3/8 (2pm start) - Th 3/9 (5pm cut-off)	:60
One Day Sale	We 4/5 (2pm start) - Th 4/6 (5pm cut-off)	:60
One Day Sale	We 5/17 (2pm start) - Th 5/18 (5pm cut-off)	:60
One Day Sale	We 6/7 (2pm start) - Th 6/8 (5pm cut-off)	:60
One Day Sale	We 7/19 (2pm start) - Th 7/20 (5pm cut-off)	:60

ONE DAY SALE (same schedule for each One Day Sale listed above)

TIMES	M	TU	W	TH	F	SA	SU	SPOTS	COMB GROSS RATE
2P - 7P			5					5	26.00
6A - 5P				10				10	26.00
Total			5	10				15	\$390.00

Total Gross Amount for all Flights: \$2,340.00

Total Net Amount for all Flights: \$1,989.00

Please acknowledge receipt of the above orders by signing and faxing back to (713) 977-3774.

Rep Signature

Jean Dahleen

Date 1-28-00

① All Invoices must have spot times listed.

② All invoices should be sent to Stage Stores, Inc. c/o Reynolds Media Services 2425 Fountainview, Suite 355 Houston, TX 77057.

③ Stage Stores, Inc. is responsible for payment of all Stage/Bealls/Palais Royal invoices. All invoices are approved by Reynolds Media Services and sent to Stage Stores, Inc. for payment.



Box 670
Denison, Iowa 51442
712-263-3141
FAX: 712-263-2088

M & J RADIO CORPORATION, INC.

KDSN AM 1530 / KDSN FM 107.1

☐ only

☐ only

☐ New

4 5 2 6 5

Name

Address

Phone:

Fax:

Contact:

Log As:

Coop Co.:

Promotion:

Banked #:

SPECIAL INSTRUCTIONS:

"7th Day Sales"

LONG TERM:

Times:

Rate:

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday

Entered Financial

Log Order # U2, 28, 10, 8, 5, 3

Salesperson:

L. Jean Dahleen

Start

2, 9, 00

End

7, 20, 00

☐ Standard Broadcast

☐ Calendar

☐ Gross

☐ Net

NUMBER

BILLING

RATE

COST

90-60's

@

26.00

@

@

@

=

TOTAL

=

\$2,340.00
Gross

Ads to bank

@ \$1,989.00 Net

SHORT TERM

Month Feb March April May June July Month

1							1
2							2
3							3
4							4
5			5				5
6			10				6
7					5		7
8		5			10		8
9	5	10					9
10	10						10
11							11
12							12
13							13
14							14
15							15
16							16
17				5			17
18				10			18
19						5	19
20						10	20
21							21
22							22
23							23
24							24
25							25
26							26
27							27
28							28
29							29
30							30
31							31

TOTAL PER MONTH

15 15 15 15 15 15

K D S N - A M / F M
P.O. BOX 670
DENISON IOWA 51442
M & J RADIO CORPORATION

TELEPHONE: (712) 263-3141 FAX: (712) 263-2088

STATEMENT DATED: 06-23-00

* ACCOUNT NUMBER: 452 *
* TO ENSURE PROPER CREDIT, PLEASE *
* INCLUDE ACCOUNT # ON YOUR CHECK *

STAGE STORES INC.
REYNOLDS MEDIA SERVICES INC
2425 FOUNTAINVIEW #355
HOUSTON TX 77057

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STANDARD BROADCAST BILL: 05/29/2000 THRU 06/25/2000

BALANCE FORWARD: \$ 663.00

TOTAL REGULAR SCHEDULE CHARGES: \$ 0.00

SPOT SCHEDULE DETAIL:

REF #	DESCRIPTION		
5	05/29-06/25: 15 60'S @ \$ 26.00	\$	390.00

TOTAL SALES THIS MONTH: \$ 390.00

LESS AGENCY COMMISSION \$ 58.50

NET SALES THIS MONTH: \$ 331.50

LESS PAYMENTS RECEIVED \$ 0.00

**** BALANCE DUE: PAY THIS AMOUNT-----> \$ 994.50